



HENG WEN QIANG TIMOTHY

Timothyhwq@gmail.com | +65 98152647 | <https://www.timothyhwq.com>

Results-driven and creative Producer with a proven track record in delivering engaging storytelling. Seeking to leverage my project management skills and diverse background to contribute to the success of CNN Singapore as a Project Manager.

Summary of Qualifications

- 2+ years of experience in content production and project management.
- Proven track record of leading successful marketing campaigns and managing teams.
- Strong project management skills with experience in budgeting and resource allocation.
- Excellent communication and stakeholder management abilities.
- Adaptable and detail-oriented, thriving in fast-paced environments.

Work Experiences

The Travel Intern

June 2021 - Present

Experiences Program Lead

- Pioneered a branch company for The Travel Intern, More Better Pte Ltd, which takes participants to remote global locations.
- Executed 8 expeditions in 11 months, using project management systems to fulfill the requirements of concurrent timelines.
- Led marketing campaigns, earning over SGD\$300,000 in revenue for More Better Pte Ltd and our partnering vendors.
- Supervised media personnel in film documentation, ensuring the safety and morale of participants and the film crew through harsh terrains.

Senior Videography Content Producer

- Managed teams during overseas productions, ensuring timely delivery of media collaterals and adherence to budgets.
- Conceptualised and produced 13 successful content marketing campaigns to engage target audiences, communicate critical messages, and accomplish client objectives through a variety of photo and video content formats.
- Produced and edited more than 24 videos and gained 1+ million views on Youtube and Facebook.
- Facilitated the editing of video and photo deliverables, working with Singapore and international teams to complete tight deadlines and client revisions.
- Clients: Singapore Tourism Board, Destination New South Wales, Changi Airport Group, United Airlines,

ProTrack Anti-Poaching Training Academy

August 2023 - September 2023

Anti-Poaching and Rhino Conservation Ranger

- First Singaporean Anti-Poaching Ranger from ProTrack Anti-Poaching Unit.
- Trained in a rhino conservation and anti-poaching program, working closely with a team of experts to protect and monitor rhino populations in 8 Game Reserves.
- Participated in a setting up new patrol sites, resulting in the arrest of 36 men and the discovery of 43 snares.
- Conducted daily patrols and surveillance to deter poaching activities and ensure the safety of rhinos and other wildlife.

SONY Singapore

June 2023 - July 2023

Producer: Gentle Giants Of Donsol

- Led the production of the mini-documentary "The Gentle Giants of Donsol," promoting the Donsol efforts at marine conservation.
- Oversaw all aspects of the production, from concept development to final editing, ensuring a visually captivating and emotionally engaging narrative.
- Managed the production budget, ensuring the highest production quality standards while maintaining cost-effectiveness of the project



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Education

National University of Singapore (NUS)

August 2017 - May 2021

- Bachelors of Social Science (Communications & New Media)
- Relevant Coursework: Project Management in Media, Multimedia Storytelling.

Technical Skills

- Project Management Systems: Asana
- Content Management System: Wordpress
- Visual Storytelling and Film Production: Adobe Premiere Pro, After Effects
- Photography: Adobe Photoshop, Lightroom, XD
- Mirrorless Cameras, Gimbals, Drones, Lighting and Sound Equipment
- Microsoft Word, Microsoft Excel, Microsoft Powerpoint
- Advanced Anti-Poaching Unit Course Accredited Grade E (PSIRA)
- First Aid level 1, 2, & 3
- Languages: English, Mandarin

Soft Skills

- Enthusiastic: Brings energy to the team, motivating and bonding individuals
- Leadership: Led teams in challenging environments, achieving project goals.
- Problem Solving: Analyzed situations and implemented effective solutions.
- Adaptability: Thrived in crisis situations and fast-paced environments.