



HENG WEN QIANG TIMOTHY

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Experienced Producer with a strong background in landmark-based travel content, identifying key storylines and delivering engaging storytelling. Creative and organized, with a commitment to working within program budgets. Skilled in directing remote shoots and ensuring safety on location. A team player that balances the morale of the team and excellent production standards.

Work Experiences

ProTrack Anti-Poaching Training Academy

Anti-Poaching and Rhino Conservation Ranger (Volunteer)

August 2023 - September 2023 (Upcoming)

- Participating in a rhino conservation and anti-poaching program, working closely with a team of experts to protect and monitor rhino populations.
- Assisting in daily patrols, habitat maintenance, and surveillance to deter poaching activities and ensure the safety of rhinos and other wildlife.
- Conducting data collection on wildlife behavior, population dynamics, and environmental factors, contributing to ongoing research efforts.

SONY Singapore

Freelance Producer: Gentle Giants Of Donsol

June 2023 - July 2023

- Successfully pitched the project to Sony Singapore, securing their sponsorship for the production.
- Led the production of the mini-documentary "The Gentle Giants of Donsol," promoting the Donsol efforts at marine conservation.
- Oversaw all aspects of the production, from concept development to final editing, ensuring a visually captivating and emotionally engaging narrative.
- Managed the production budget, ensuring the highest production quality standards while maintaining cost-effectiveness of the project.

The Travel Intern

Experiences Program Lead

June 2022 - Present

- Pioneered a branch company for The Travel Intern, More Better Pte Ltd, which takes participants to remote global locations.
- Executed 7 expeditions in 9 months, working flexibly to meet the requirements of concurrent timelines.
- Led marketing campaigns in 2022 and 2023, earning over SGD\$750,000 in revenue for our partnering vendors.
- Secured \$1000 in product sponsorships and produced various online content, as well as in-store and marketing material (Clients: Timberland and Decathlon).
- Supervised media personnel in film documentation while ensuring the safety and morale of guests and the film crew through harsh terrain.

Senior Videography Content Producer

June 2021 - Present

- Conceptualised and produced 10 successful content marketing campaigns to engage target audiences, communicate critical messages, and accomplish client objectives through a variety of photo and video content formats.
- Produced and edited more than 20 videos and gained 1+ million views on Youtube and Facebook.
- Managed teams of 5 during overseas travel productions, ensuring 100% collection of all necessary media collaterals for partnering clients.
- Facilitated the editing of video and photo deliverables, working with Singapore and international teams to complete tight deadlines and client revisions.
- Clients: Singapore Tourism Board, Destination New South Wales, Changi Airport Group, United Airlines, Sony, Timberland.



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Work Experiences

Singapore Armed Forces

Reconnaissance Platoon Commander (Intelligence Officer)

May 2015 - March 2017

- Led a platoon of 38 men to complete missions in jungle terrain, ranging from 48 hours to 10 days.
- Head trainer for over 200 reconnaissance Officers, Specialists and Troopers, achieving a graduation rate of 98%.
- Responsible for the safety, morale and conditioning of the men in the platoon.
- Laid the administrative groundwork for an Officer integration course, which has become the Intelligence Officer Conversion Course (IOCC).
- Navigated through the jungles of Brunei for 10 days on 7 days of rations, walking with full gear (25kg) for approximately 27km daily.

Education

National University of Singapore (NUS)

August 2017 - May 2021

- Bachelors of Social Science (Communications & New Media)

Technical Skills

- Visual Storytelling and Film Production
- Planning, Organising and Executing Productions
- Directing
- Videography: Adobe Premiere Pro, Adobe After Effects
- Photography: Adobe Photoshop, Adobe Lightroom, Adobe XD
- Mirrorless Cameras, Gimbals, Drones, Lighting and Sound Equipment
- Actively Test New Camera Technologies
- Microsoft Word, Microsoft Excel, Microsoft Powerpoint
- Advanced Anti-Poaching Unit Course Accredited Grade E (PSIRA)
- First Aid level 1, 2, & 3
- Reptile Orientation Course (FGASA)
- Weapons Competency: SLR for Basic and Business Use (PFTC)
- Advanced Open Water (AOW) Scuba Diver
- AIDA 2 Freediver
- Languages: English, Mandarin

Soft Skills

- Situation Analysis and Problem Solving
- Works Well in Teams
- Adaptable and Calm in Crisis Situations
- Leadership
- Bonding Teams to Achieve Greater Goals
- Enthusiastic and Inquisitive About Nature